

Report on “Green Initiation Day” Celebrations on the Occasion of Principal MRCE Dr. M. Ashok Birthday

Organized by: “Green Mitra” Climate Action Club of MRCE

Date: 4th December 2025

Venue: MRCE Campus



Introduction

Malla Reddy College of Engineering (MRCE) celebrated “Green Initiation Day” on 4th December 2025, marking the birthday of the Principal, **Dr. M. Ashok**. The celebration focused on promoting environmental responsibility, sustainability awareness and eco-friendly campus development. The event aimed to motivate students and faculty toward climate-conscious practices and long-term green initiatives.

Program Highlights

1. Lighting of the Lamp

The programme began with the auspicious **lighting of the lamp** by Principal Dr. M. Ashok, faculty members, and dignitaries, symbolizing knowledge, purity, and a new beginning towards a greener future.



2. Launch of the “Green Mitra” Climate Action Club Logo

Principal sir officially launched the logo of “**Green Mitra**” – the **Climate Action Club of MRCE**. The club aims to drive climate awareness, promote sustainability, and encourage students to participate in environmental conservation activities.





3. Principal's Address

While addressing the gathering, **Dr. M. Ashok** highlighted several important commitments and resolutions for the college's sustainable growth:



- **Clean Drinking Water Mission:**
Sir assured that **within one year**, the college will establish a system to provide **pure and safe drinking water** to all.

- **Lead by Example:**

He emphasized that he will **drink only the college's purified water**, encouraging all faculty members and students to adopt the same practice.

- **Five-Year Resolution (Up to 2030):**

The Principal announced a strong resolution that **no plastics will be used on campus by the year 2030**, promoting a plastic-free environment.

- **Sustainable Development Goals (SDGs):**

Sir discussed the importance of SDGs and how MRCE is committed to aligning its initiatives with global climate action and sustainability efforts.

His inspiring message motivated everyone to contribute actively to the campus's green movement.



4. Prize Distribution Ceremony

Principal sir distributed prizes to the winners of the competitions conducted on **National Pollution Control Day**. Competitions included essay writing, poster presentation and elocution aimed at spreading awareness about pollution control and environmental protection.



5. National Anthem

After the prize distribution, all students, faculty members, and dignitaries gathered to respectfully sing the **National Anthem**, showcasing unity, patriotism, and discipline.



6. Plantation Drive:

Following the prize distribution, **Dr. M. Ashok led a plantation program** on campus.

Faculty members, students, and club volunteers actively participated by planting saplings, reinforcing the theme of “Plant Today, Protect Tomorrow.”

Sir also took an **eco-friendly selfie** during the plantation activity, symbolizing commitment to green living.



7. Eco-Friendly Selfie Moment

All participants took **eco-friendly selfies** with the newly planted saplings, spreading awareness about greenery and sustainability.



8. Green Pledge

Students and faculty members took a **Green Pledge**, promising to reduce plastic usage, conserve natural resources, maintain cleanliness, and support the principal's mission of a **plastic-free campus by 2030**.

9. Awareness Interaction with Students

Principal sir interacted with students regarding sustainable living, the importance of clean water, environmental protection, and the role of youth in climate action.

10. Closing Remarks & Vote of Thanks

The event concluded with closing remarks and a formal **Vote of Thanks**, appreciating Principal sir, faculty members, students, and volunteers of the "Green Mitra" Climate Action Club for their active participation and support in making the programme successful.

సాక్షి

పర్యావరణ పరిరక్షణపై అవగాహన అవసరం

మేడ్చల్ రూరల్: పర్యావరణ పరిరక్షణపై ప్రతి ఒక్కరూ అవగాహన కలిగి ఉండాలని ఎమ్మార్సీఈ కళాశాల ప్రిన్సిపాల్ అశోక్ అన్నారు. గుండ్ర పోచంపల్లి మున్సిపాలిటీప రిథి మైనమ్మగూడలోని మల్లారెడ్డి కాలేజ్ ఆఫ్ ఇంజనీరింగ్ కళాశాలలో ప్రిన్సిపాల్ జన్మదినం సందర్భంగా గ్రీన్ ఇన్సియేషన్ డే కార్యక్రమం నిర్వహించారు. గ్రీన్ మిత్ర పేరుతో లోగోను ఆవిష్కరించారు. అనంతరం కళాశాల ఆవరణలో ప్రిన్సిపాల్ అశోక్ మొక్కలు నాటారు. పర్యా



అధ్యాపకులతో కలిసి మొక్క నాటుతున్న ప్రిన్సిపాల్ అశోక్

వరణ పరిరక్షణపై అవగాహన పెంచుకుని, భవిష్యత్తు వైపు అడుగులు వేయాలన్నారు. కళాశాలను ప్లాస్టిక్ రహిత క్యాంపస్ గా మార్చడమే లక్ష్యమన్నారు.

Outcomes of the Program

- Increased awareness about sustainability and climate action.
- Motivation among students to adopt eco-friendly habits and reduce plastic use.
- Strengthened commitment to achieving a **plastic-free campus by 2030**.
- Enhanced participation in green initiatives and environmental clubs.
- Encouraged responsible water consumption and conservation practices.

Conclusion

The celebration of **Green Initiation Day** at MRCE on the birthday of Principal **Dr. M. Ashok** was a meaningful and impactful event. The various initiatives, announcements, and activities highlighted the institution's commitment to environmental sustainability. The programme successfully encouraged everyone to work together toward a cleaner, greener, and more eco-friendly campus.